



Marketing Online Agency

WEBDESING, SEO/POSITIONING, ONLINE MARKETING,
WEBANALYTICS, SOCIALMEDIA



Cáceres

C/ Gabino Muriel 3, 1ªA
10001 Cáceres - Spain
Phone and Fax: (+34) 927 26 10 71

Azuaga

Avd. Estación, 26 local 4.3.
06920 Azuaga (Badajoz) – Spain
Phone and Fax: (+34) 924 89 15 94

🐦 @azuanet
info@azuanet.com
www.azuanet.com



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Introduction

History



Azuanet is an online marketing agency formed by a group of leading young entrepreneurs who have been helping businesses and professionals since 2002 to integrate their business processes online, developing profitable websites in the strategy of the company and providing advisory services and training in order to increase sales of its customers over the Internet.

Awards



- 1st Prize for Extremaduran Best Web (2008)
- XII Anniversary of the Leader Initiative in South Countryside 2008.
- ADEA - Business Acknowledgement 2009
- Finalists in Extremaduran Entrepreneur 2009
- Candidates NEEEX Awards 2010
- Finalists in Navegantes TODAY, 2010,2011 (other years not shown)
- Recognition for Most Innovative Company ADEA 2012
- Reconocimiento a la Empresa más Innovadora ADEA 2012



All you need

Advice and Consultancy



Imagine that you have adequate staff to expand your business online and sell online.

Azuanet makes it easy. We accompany you from creating your brand, website or online shop to the positioning and promotion of your Project on the Internet. We offer you our comprehensive development team and consulting.



Domain Registration, Web Hosting, Mail and Backup



Speed, power and control is what we offer below:

● **Domain registration**

Comprehensive management of your domain. We handle registration, reservation, transfer or renewal and advice when choosing a domain for your company.

● **Web Hosting**

We have high-performance servers and better connectivity with ISP main data centers in the country. Monitored 24 hours to check that everything is online. Gain performance, security and speed to its customers.

● **Mail**

Your professional email accounts free of spam and with stable storage. Enjoy our support for the configuration of your emails in different devices and their correct timing.

● **Backup**

We have daily, weekly and monthly backups in various storage media. Its safe and well stored data, for those who seek tranquility.

Brand Design



Think of a brand or logo, what has communicated to you? Design brands engage and we forget. Send the customer a visual impact to remember your company. The brand is the basis of all business and take care of this aspect is fundamental. We design the logo and corporate identity based on research comprehensive and intelligent market decisions.

Web Design



Designs made to sell. The start of a sale is focused on the trust of a good design, fast loading and a neat image. We focus the designs on what users want to see, adapting their products and services to the needs of your target audience. We make it easy for your customers. We make multidevice designs to suit mobile, tablet, pc or tv.

We design websites focused on providing the user experience in their purchase, obtaining a high conversion ratio of users to customers. What it is not sell today, it will not be sold tomorrow.

Web Maintenance



We take care of website maintenance website with an instant support for your needs. We do all kind of modifications: insert / edit / create new content, photo retouching, new writing content, rate updates, web redesign.



Increase Your Presence - Internet Sales

Search Engine Positioning



By SEO offer better visibility for your site which will give a larger number of customers today. We always focus on quality visitors to be much more effective for your website.

Find your website can be difficult without a good position because its competitors are also fighting for the best positions. Have a team of experts in the major search engines to help you attract visitors to your website.

I. SEO Audits



If you already have a website, an SEO audit is the first step to any action of SEO. We analyzed the status of your website and fundamental points in order to improve them.

II. Keywords analysis



We choose the most appropriate keywords for your website. Through a study of keywords and trends we choose those that have a higher rate of visits and analyzed the main competence of that word for taking the most correct decisions.

III SEO onpage



SEO is the set of actions taken within the page you want to position itself to differentiate it from those actions that are performed off-page. The On page SEO makes it easier for search engines to find and recognize our website as a page devoted to a particular subject and thus the positioned as high as possible in search results for keywords that relate to our niche market. Hence an increase in visits to the site is achieved, generating a higher volume of leads. As SEO experts, we will conduct a thorough analysis to study the proper keywords and we will make the necessary changes to optimize your website in SEO terms.

IV Off page



SEO is to get inbound links to our website. If someone links it is because your content is good, and so every link to your website is seen by search engines as a recommendation. That means the number of links to your website is a good indication of its relevance. Search engines take this into account and better positioned to websites with the highest number of inbound links. But watch out, not only has the number of links to your pages, but also their quality (ie, it is also important who you link). With our linkbuilding strategy we guarantee quality links.

Adwords



Through the solution Google Adwords gives us, we configure and optimize your adwords campaign so that when users search for a particular search engine or related word and leave you only pay if they click on your ad. We will know how many times you want, clicks and have made a lot more information we can use to improve their online marketing campaign.

I.Google Search



Websites related with Search Groups where your ads can appear. Search sites Google and non-Google (and AOL) that are associated with Google to display ads on search network, called search partners are included.

By advertising on the search network, your ad may appear next to search results when a user searches for your products or services using related keywords of its terms.

II. Google Display



The Display Network is a collection of websites (including Google-specific Web sites, such as Google Finance, Gmail, Blogger and YouTube) showing AdWords ads. This network also includes applications and mobile sites. If you have ever seen an AdWords ad on your website or in your favorite news Gmail account and wondered how you got there, now you know: these websites are part of the Google Display Network.

By displaying ads on the Display Network, you can reach a wide spectrum of clients with a variety of interests, select sites or pages where they will appear and engage users with ad formats that appeal.

III. Youtube

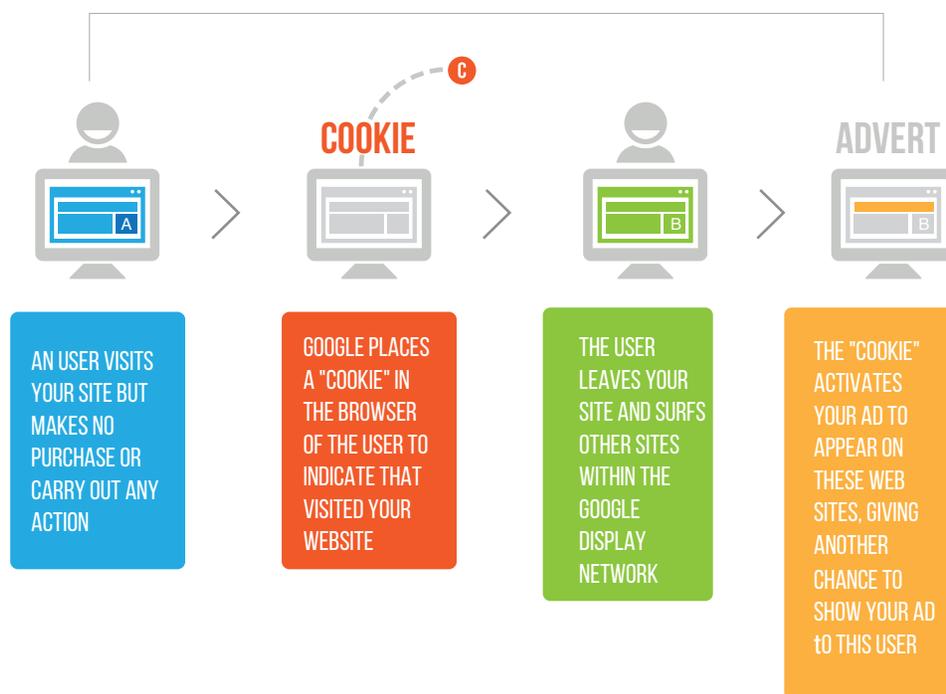


If you want your ads to benefit from the hundreds of millions of views on YouTube, we can help. Right now you can use any ad format (graphic, video and text) in various locations YouTube and specific content categories such as Science and Technology and Education. You can also prevent specific YouTube content appears next to your ads.

Remarketing



Remarketing allows you to reach users who have previously visited your website. You can even show these previous visitors personalized ads based on sections of the site they have visited. Your ads could show them when operating on other sites that are part of the Google Display Network, or when looking for related products on Google terms.





Better communication, bidirectional and close to your prospects

Blogs



Creating and maintaining a blog aimed at your business or product. One of the best ways to supplement your Web page or Shop Online. Thus, we make the future user or customer has more localized information about your company or products. Through the Blog we will attract new users which we can convert into customers, providing them with quality content.

Content creation



The content is king, provide your site with photos, videos, manuals, articles and increase its visibility. Users who contribute content can get to become a powerful weapon when recruiting newcustomers and enhance the image and brand recognition. A viral that users can disseminate themselves among their friends and social networks.

Email Marketing



The email is alive. Mailing by dedicated and approved servers so your email is not detected as SPAM. We handle the creation, management and dissemination of mailing campaigns. If you do not have any database, we can create one or rent for mailing campaign according to your target audience.

Social Networks



Rely on social media strategy and you will be able to increase your reputation easily and quickly. Boost your brand. Social networking is a direct form of contact with the customer, bringing them your brand or product to them directly. Define your goals, we conduct a study and create actions to perform. We support and advise on all times.

Mascots



We create mascots for your business or company, and they can be interactive. With the mascot creation you will call more attention and will leverage their brand. We adapt to any style based on the need to each client. Mascots give more dynamism to your company and express freshness and modernity.

Promotional Items



Our experience in the field of marketing and advertising has led us to the realization of a second business line, the advertising claims and promotional gifts. We have extensive catalogs of advertising gifts that can be adapted to your marketing strategy and impact on the final consumer.



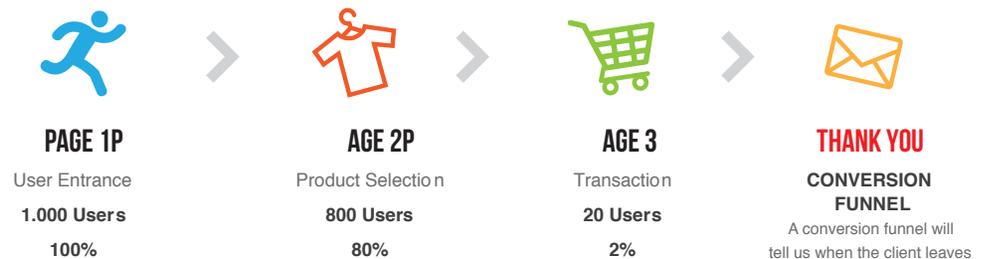
Know how your customers behave and make them easy

Web Analytics



Web analytics is the study of the activity on a web site, from data extracted from the user navigation. With this we get to know where we can improve our site to sell more, get more customers or increase our goals.

»»»»»»»»»» CONVERSION FUNNEL »»»»»»»»»»



Usability and Web persuadability



Usability studies the set of design and operation features of an user interface, for correct operation and content understanding. The aim is to increase conversion visitors customers and the satisfaction and comfort of the user in the process which drives to reach the target (purchase, registration, etc...).



Our Clients

Our Clients

Our customers are the best, tall, short, smiling... each from his mother and his father, we love them! Most of them own small businesses who want to obtain and generate sales through their website. Our trajectory and good work has made large companies trusting us as well.

Listed below are some of our clients: Some of our clients:



Discover our work in www.azuanet.com.

Talking about?

www.azuanet.com